



AN EVENING TO BENEFIT THE JOYFUL HEART FOUNDATION
IN CELEBRATION OF OUR 10TH ANNIVERSARY

E'oli 'oli mai.
"Bring joy forth."

Let the goodness shine forth in all we do.





Mariska Hargitay,
Kailua-Kona 2004

Our Joyful Mele

What a magical moment—the 10th anniversary of the Joyful Heart Foundation’s work in Hawai‘i.

Tonight, we come together as a community to celebrate our nā mele, the songs and stories that tell of our origins, our roots—and most especially, of our deep love of Hawai‘i. Mahalo for joining us.

When Mariska first imagined Joyful Heart in Kailua-Kona, almost exactly ten years ago tonight, no one could have foreseen the powerful impact we would have a decade later. Thanks to the support and involvement of our joyful community here, we have made a significant difference in the lives of so many survivors. And we have journeyed so far together. We have grown across the state and country to serve thousands of individuals, organizations and communities. Tonight, it is with full and grateful hearts that we look back on all that we have accomplished over the past ten years.

You have been with us every step of this amazing journey—from our first retreats for survivors held on the Kona coast to the One Strong ‘Ohana child abuse and neglect prevention campaign which, in partnership with the Hawai‘i Children’s Trust Fund, has reached over half a million people in Hawai‘i.

Together we have helped to transform the lives of those we serve and the community we live in—from the expansion of Namele-

huapono Wahine, a culturally-based group for Hawaiian and Polynesian survivors, to our Heal the Healers work supporting professionals in the field, to sponsoring Talk Story sessions to encourage conversation and inspire action around our issues and, most recently, by launching Hawai‘i Says NO MORE, our local version of the national NO MORE initiative to galvanize awareness and action to end domestic violence and sexual assault across the country.

With your support, we have invested over \$5 million in our programs and partnerships throughout the state, and have directly served nearly 5,000 survivors, professionals and community members around Hawai‘i.

Even on this joyful evening, however, we recognize the journey ahead is vast. There is still much violence that exists in our island home and beyond. But we also have so much strength and potential within us as a community that we can mobilize to restore hope and healing for survivors and for everyone who is touched by violence and trauma. Knowing that this goodness exists recommits us everyday to Joyful Heart’s vision to end sexual assault, domestic violence and child abuse in Hawai‘i.

On this joyful evening, we offer you our deepest mahalo for all you have helped us accomplish, and for the strength you give us to continue the journey ahead. ★



Mariska Hargitay
FOUNDER & PRESIDENT



Maile Zambuto
CHIEF EXECUTIVE OFFICER



Kata Issari
VICE PRESIDENT, HAWAI‘I REGION



FOUNDER & PRESIDENT

MARISKA HARGITAY

HONORARY CHAIRS

KAREN CHANG, WENDY CRABB,
VALLI KALEI KANUHA, JIM LALLY
AND MARK POLIVKA

CHAIRS

CAROLEEN FEENEY, LYNN LALLY
AND KAREN POLIVKA

PLANNING COMMITTEE CHAIRS

KRISTEN CHAN, BRYNN FOSTER,
NALANI HOLLIDAY, NICOLE ST. GEORGE
AND WANDA WATUMULL

'IKE AKU, 'IKE MAI 2014 AWARD RECIPIENT

RICK BLANGIARDI, GENERAL MANAGER,
HAWAII NEWS NOW



Our ‘ōlelo no‘eau—a Hawaiian saying—for Joyful Mele is “E ‘oli ‘oli mai.” In Hawaiian this translates to “Bring joy forth,” which means let the goodness shine forth in all we do.

Tonight, as we celebrate our Joyful Mele, the songs and stories of our work in Hawai‘i, let us bring forth joy, in honor of our history, our stories and of this moment that we share tonight.

To mark the 10th anniversary of the Joyful Heart Foundation’s birth in Hawai‘i, our Hawai‘i Advisory Committee has offered us a special ‘ōlelo no‘eau for this occasion: “Nā mele mau a mau,” which means “Our work, songs and stories go on forever and ever.”

For us, this saying is rich with layers of meaning. As we celebrate our 10th year, we recognize that our stories and our work are intertwined with the stories of those who have come before us, the stories we make in the present, and the stories that will be made in the future. We are not alone in anything we accomplish, rather we owe it all to our connections to others—to you, to our community, to survivors.

At Joyful Heart, we work towards a world free of violence, a vision that requires

a lifelong commitment. For the survivors whom we serve, we know that the pathway to healing from abuse or trauma is a lifelong process—one that we will journey on together. Nā mele mau a mau.

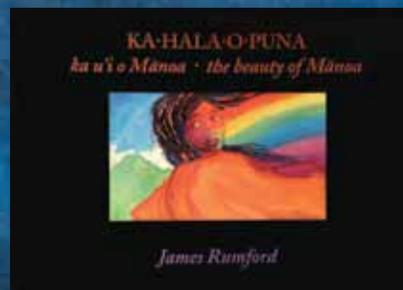
Tonight we also recognize the work of local artist, Doug Po‘olua Tolentino, whose painting, Nā Hina, can be seen throughout tonight’s event. Hina is a very significant goddess not only in Hawai‘i but many other Polynesian cultures. As the goddess of the moon, she embodies the female creative force and all things female. Hina is the goddess of the moon and thus she is associated with all things female. One of the many stories about Hina is that she was a victim of abuse by her male partner, and escaped to the moon where she lived in peace. Doug’s artwork

resonates with the experience of Hawaiian and Polynesian women healing from domestic, sexual and family violence, as it shows the many stories of Hina as they symbolize the dignity and safety of women in our families and communities.

We are honored tonight to have a special reading of the story of Kahalaopuna, based on the book *Kahalaopuna: ka u‘i o Mānoa (the beauty of Mānoa)* (2001, Mānoa Press) written and illustrated by James Rumford. His version of an ancient Hawaiian story is from J. Kimo Alama Keaulana, a noted Hawaiian cultural practitioner and teacher.

Kahalaopuna is a young woman of Mānoa Valley on the island of O‘ahu, born from the wind and the rain, and “so beautiful that a rainbow followed her wherever she went.” It is a story of domestic violence, betrayal and justice embedded in Hawaiian cultural values, beliefs and traditions. More importantly, it is a tale of devotion and mercy that resonates with contemporary family and community life everywhere around the globe.

The reading of *Kahalaopuna* will feature photography by Deborah Glazier, and is made possible by permission from the author. ★



E ‘oli ‘oli mai.
“Bring joy forth.”

Let the goodness shine forth in all we do.

Nā mele mau a mau.
“Our stories go on forever and ever.”



*Mahalo to the kindness of the following corporate partners
who have traveled so far with us*



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*Mahalo to the generous individuals who
make our work possible*

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THANK YOU

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Kehaulani Nielson • Ka'iulani Odom • Raúl Esparza • Clara D. Priester • Fong Tagawa • Joy Lacanienta
• Lahela Perry • Rumi Murakami Robertson • Samantha Ronson • Jennifer Rose • Eric Schiff
Harry B. Soria, Jr. • David Te'o • Doug and Kellie Tolentino • Laura Torres • Our Volunteers

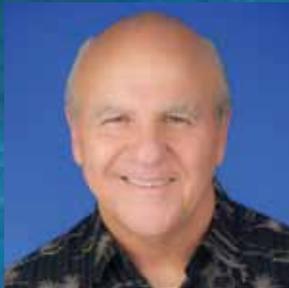
All contributions made after 8/21 will be acknowledged in a Mahalo Ad in HILuxury.



'Ike Aku, 'Ike Mai Award

In recognition of his long-standing dedication to Joyful Heart and deep commitment to our islands' children, families and communities, we are proud to honor Rick Blangiardi with the inaugural 'Ike Aku 'Ike Mai Award.

*'Ike aku, 'ike mai; kōkua aku, kōkua mai;
pela iho la ka nohona 'ohana.*



RICK BLANGIARDI

General Manager of Hawaii News Now

Recognize and be recognized,
help and be helped; such is family life.

—MARY KAWENA PUKUI

Rick is the true embodiment of this sentiment. He has an abiding dedication to being of service to the community as demonstrated by his tireless support of community organizations and non-profits throughout the state. Rick can be counted on to do what is right and helpful, acting on his responsibility to contribute to the broader 'ohana of Hawai'i.

Rick is a nationally recognized television broadcaster who has been an executive in the television industry for over 37 years, succeeding in senior executive positions in many of the nation's most competitive markets. In the Honolulu market, Rick was the Sr. Vice President & GM of both KHON2 (FOX Affiliate) and KGMB9 (CBS Affiliate) from 2002 through the sale of KHON2 in 2006. From 2006 through 2009, he served as GM of KGMB, and in 2009 became the GM of the newly created Hawaii News Now—KGMB (CBS) and KHNL (NBC).

In 2011, Rick was recognized by the Sales and Marketing Executives International (Honolulu Chapter) as the "2010 Salesperson of the Year." This very prestigious award is presented annually by SMEI to "the one individual who has enhanced the image of Hawai'i and the quality of life in our community."

Rick actively participates as a Board member having been Past President for the Aloha Council Boy Scouts of America, The Hawaii Food Bank, The American Red Cross—Hawaii Chapter, and Hawaii Theatre Center. Blangiardi's past affiliations include: Director, Central Pacific Bank; Chairman, Chamber of Commerce of Hawaii; President, Na Koa, UH Football; Director, Executive Committee, Koa Anuenue;

Chaminade Board of Regents and Hogan Entrepreneur Advisory Board member.

In 2010, the Joyful Heart Foundation joined in a groundbreaking partnership with the Hawai'i Children's Trust Fund (HCTF) to develop One Strong 'Ohana. Rick Blangiardi and Hawaii News Now were the first to step forward with their commitment—and they brought others with them.

With the support of media and corporate sponsors like Hawaii News Now, the reach of the One Strong 'Ohana campaign has been vast throughout the islands. Thanks to over \$541,000 in donated airtime from Hawaii News Now, the One Strong 'Ohana public service announcements aired nearly 4,000 times throughout the state, with the public service campaign reaching 900,000 media impressions.

The One Strong 'Ohana campaign stands as the largest child abuse and neglect prevention campaign ever implemented in the state. It has generated increased awareness of the issue, helped strengthen families throughout Hawai'i, facilitated grassroots community action and made our communities safer for Hawai'i's children.

Now, Hawaii News Now is turning its attention towards creating a Hawai'i with NO MORE domestic violence and sexual assault. Together, Joyful Heart and Hawaii News Now will spearhead a statewide Hawai'i Says NO MORE initiative, produce and distribute a series for the ground-breaking NO MORE PSA campaign in Hawai'i, utilizing localized messages and talent that will draw unprecedented attention to and action on these issues. ★

"Hawaii News Now is extremely proud to be a media partner in helping promote awareness, and getting people involved in the critically important and much needed creation of One Strong 'Ohana to end child abuse in the Islands. We are proud to serve." —**RICK BLANGIARDI**



DANIEL "KANIELA" KAHIKINA AKAKA, JR.

Oli

Daniel "Kaniela" Kahikina Akaka, Jr. was born and raised in Nu'uano and Pauoa Valleys. He attended the Kamehameha Schools and received his Bachelor's degree from the University of Hawai'i's Hawaiian Studies Program. His business career spans work with Aloha Airlines, Hawaiian Holidays, Hawaiian Foliage & Landscaping, the Hawai'i Maritime Center and serving as Director of Corporate Affairs for American Hawai'i Cruises.

Mr. Akaka has been employed for the last 3 years at the Mauna Lani Resort, on the Island of Hawai'i as the Director of Cultural Affairs. His position there allows him to share the history and culture of Hawai'i with hotel guests as well as the many school groups that come to the Mauna Lani to learn about Hawaiian aquaculture and the history and stories of this ancient land known as Kalahuipua'a. Mr. Akaka comes from a family of seven, which include his parents, Daniel and Millie Akaka. He and his wife, formerly Anna Lui-Kwan, live in Kona with their five children.

In keeping with the Hawaiian culture, he has had the opportunity to be a crewmember of the Hokule'a for three of its voyages. Mr. Akaka was also honored to be a participant on other canoe projects, including the making of the "Mauloa" canoe, working on the construction and sailing of the "Makali'i" and the making of the "Laulima." In his work today, Mr. Akaka is involved in perpetuating the culture, the essence and the Spirit of Hawai'i. ★

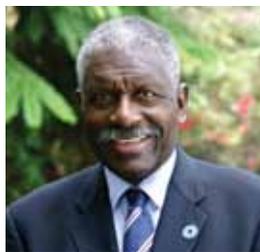


PETER HERMANN

Host

Peter Hermann is an actor, writer and advocate living in New York. A graduate of Yale University, his acting credits span stage, film and television, and include performances on Broadway in *Talk Radio* and the Tony Award-winning *War Horse*, the critically acclaimed film *United 93*, and a recurring role on *Law & Order: Special Victims Unit*. He was a charter member of the Teach For America Teaching Corps and is the author of a children's book, forthcoming from HarperCollins.

A founding board member of the Joyful Heart Foundation, Peter is also Mariska's very proud husband. He feels deeply privileged to be involved in the endeavor, in the words of the poet Adrienne Rich, "to change the laws of history." ★



REV. AL MILES

Pule

Al Miles is a board certified chaplain and national trainer in adult and teen intimate partner violence awareness. Since 1993 he has worked for Pacific Health Ministry as the coordinator of the Hospital Ministry Department at The Queen's Medical Center in Honolulu. Rev. Miles is the author of *Domestic Violence: What Every Pastor Needs to Know*, 1st and 2nd Editions (Fortress Press, 2001 and 2011); *Ending Violence in Teen Dating Relationships: A Resource Guide for Parents and Pastors* (Augsburg Fortress, 2005); and *Violence in Families: What Every Christian Needs to Know* (Augsburg Fortress, 2002). Miles has also served on many national boards and committees including as a member of the National Advisory Committee on Violence Against Women and the American Bar Association's Commission on Domestic Violence. ★



ERIC SCHIFF

Auctioneer

Eric Schiff has been auctioneering for more than 10 years exclusively at non-profit events. He has spent a lifetime in the marine industry including skippering boats and owning his own vessel inspection and consulting firm. He has been employed with Navatek, Ltd. in Honolulu since 1991, building a variety of advanced technology boats for the company fleet and the US Navy. Eric started auctioneering with Hanahaoli School and now helps out at a variety of charitable events every year. Last year, through the generous bidding by the supporters and patrons of deserving causes and organizations, Eric broke the one million dollar mark. He lives in Honolulu. His wife Lisa works for a non-profit organization, and he has two grown daughters. ★



RAÚL ESPARZA

Performer

Raúl Esparza currently plays the roles of ADA Barba on *Law & Order: SVU* and Dr. Chilton on *Hannibal*, both for NBC. Esparza recently starred in the Broadway production of *Leap Of Faith*. He made his New York debut in the Broadway revival of *The Rocky Horror Picture Show*. Other Broadway credits include: *Arcadia*, *Speed-the-Plow* (Tony, Drama Desk nominations), *The Homecoming* (Tony nomination, Drama Desk Award—Ensemble), *Company* (Tony nomination, Drama Desk Award), *Chitty Chitty Bang Bang*, *Taboo* (Tony nomination, Drama Desk Award) and *Cabaret*. He appeared in Shakespeare in the Park's *Twelfth Night* and Off-Broadway in *The Normal Heart*, *Comedians and tick, tick... BOOM!*, which earned him an Obie Award. In 2005, he received the HOLA José Ferrer Acting Award. Outside New York, Esparza portrayed Che in the national tour of *Evita*, and starred in the 2002 Kennedy Center Sondheim Celebration: *Sundays in the Park with George* and *Merrily We Roll Along*. Regional credits include work at Steppenwolf, Goodman in Chicago, the Cincinnati Playhouse in the Park, Coconut Grove Playhouse and the Ahmanson in Los Angeles. Esparza made his film debut in Sidney Lumet's 2006 *Find Me Guilty*. Other films include Wes Craven's *My Soul to Take* and *GWB*. Television series credits: *A Gifted Man* (recurring), *Pushing Daisies* (recurring) and numerous guest star appearances. ★



DAVID CHARLES TE'O

Musician

David Charles Te'o was born to be a musician. His passion and love for music started at a young age, when he taught himself to play the piano and guitar. His talent was refined during his years at Kamehameha Schools as a Concert Glee member and award-winning Song Contest director. David continued to study his craft and hone his songwriting skills at Berklee College of Music and also studied the Hawaiian Steel Guitar with Kumu Alan Akaka of Ke Kula Mele School of Hawaiian Music. David has a beautiful, soulful tenor voice and is able to accompany that voice with guitar, piano, 'ukulele, bass or steel guitar. David is a singer/songwriter with a preference for the acoustic guitar, and can cover a wide range of genres; from traditional Hawaiian music to gospel to country and pop. David has performed professionally for over 10 years, at hundreds of events both locally and internationally and credits his mentor, the late Kumu Hula O'Brian Eselu, for encouraging him to pursue music as a profession. David is currently working on his debut album, set to release in the Fall of 2015. ★



SAMANTHA RONSON

DJ

In getting so caught up in the things one thinks they know about Samantha Ronson, there is a danger that one might miss one of the best parts—her lifelong love and talent of playing, making and writing music. The latest proof comes in the form of *Chasing the Reds*, her debut album out on her own label, Broken Toy Records. Ronson began her music career in 2004, playing open mic nights, and DJing to pay for her band. After becoming one of the most sought-after DJs in the country, Ronson returned to music in 2011 with *Chasing the Reds*, an album a decade in the making, created out of everything from journal entries to CNN headline news, and every interaction that's happened in between. ★



HO'OLUANA

Musicians

Jeff Au Hoy, Keola Chan and Frank Kaiuokalani Damas were brought together by a common love for traditional, older styles of Hawaiian music. Frank is a graduate student of Hawaiian language at the University of Hawai'i at Manoa and possesses a knowledge of ancient and modern hula (native dance) that is uncommon for his age. Keola is a native health research specialist at the Office of Hawaiian Affairs. Jeff Au Hoy is a full time performing musician who has recorded and toured with many notable Hawaiian musicians; in 2004 he performed at Carnegie Hall with the cast of the Hawai'i Calls radio broadcast (1935-1975). ★

AMY HĀNAIALI'I

Singer / Songwriter

Amy Hānaiali'i remains Hawai'i's top selling female vocalist of all time. Hānaiali'i's success as a recording artist speaks for itself and is evidenced by a multitude of awards and acknowledgements, including five GRAMMY® nominations for Best Hawaiian Music Album.

Amy's albums have also garnered 22 Nā Hōkū Hanohano awards—Hawai'i's equivalent to the GRAMMY® awards. Hānaiali'i's range of multiple Nā Hōkū Hanohano wins, showcases her varied musical depth over the years prevailing in the following categories: Female Vocalist of the Year, Hawaiian Album of the Year, Song of the Year, Group of the Year, Christmas Album of the Year, Contemporary Album of the Year, and many others.

Her diverse success, with cultural responsibility, provides clear recognition by Hawai'i's music community and Amy's fans that her musical appeal is universally accepted. All of Hānaiali'i's albums have validated commercial success by consistently placing her at the top of the World Album Billboard charts.

Amy has played for sold out crowds in Europe, Japan, China, all across America and French Polynesia. Hānaiali'i's Friends and Family album showcased a stunning duet with country music legend Willie Nelson. Alongside and recording with the best, Amy also has performed live and opened for renowned artists like Earth, Wind and Fire, Carlos Santana, Boz Scaggs, Diana Krall, Joe Cocker and a current project with Michael McDonald—just to name a few.

Hānaiali'i's talent emerges from a disciplined blend of classical training, fusing powerhouse vocalists, and honoring her family through her worldly heritage and rooted ancestral responsibility.

After obtaining a Bachelor's Degree in Fine Arts from United States International University- School of Performing and Visual Arts in San Diego, Amy spent time with her paternal grandmother, International Hawaiian superstar—Jennie Nāpua Woodd. Undoubtedly her world famous falsetto training and strict pronunciation lessons gave Amy a beloved respect of Hawaiian Culture and music, making her grandmother Nāpua one of Hānaiali'i's most influential people in her life.

Woodd—one of the original Royal Hawaiian girls in Waikīkī— or Tūtū as Amy affectionately calls her, helped shape the entertainment scene of Hawai'i as a Kumu Hula/

Choreographer in Hollywood. Woodd worked on every Pacific-themed motion picture in the 1940's and 1950's and defines that cinematic genre. While performing on Broadway and the Lexington Hotel in New York City, Woodd, met Hānaiali'i's grandfather Lloyd B. Gilliom.

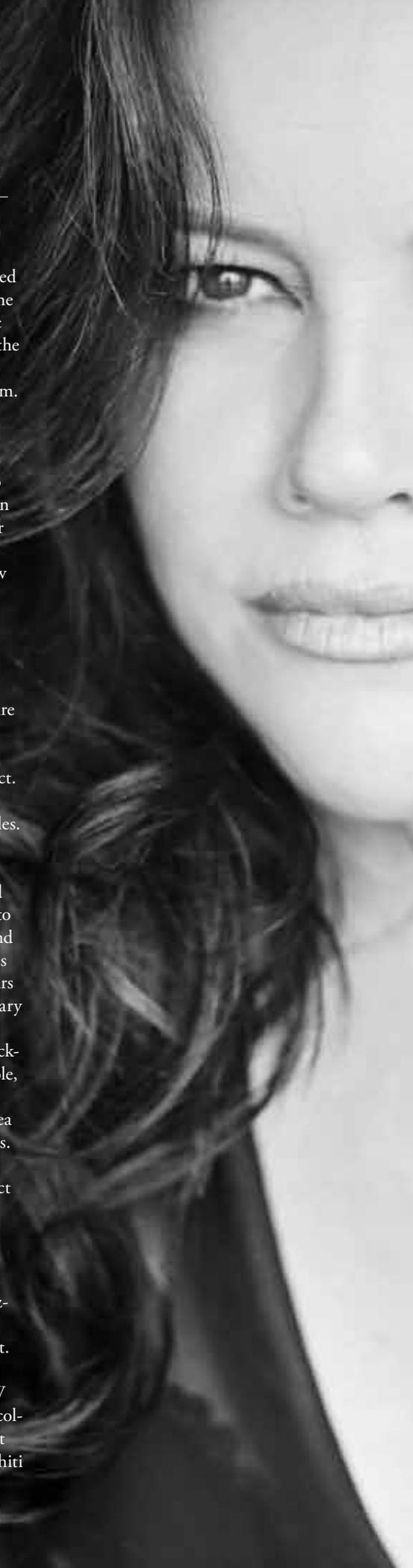
Gilliom, himself a musician who played trumpet and steel guitar with the likes of Sammy Kaye, Tommy Dorsey and other notable hands of that era—joined Woodd to build a rich tradition of Hawaiian Culture on both coasts of America. Amy is the caretaker and curator of much of the archived footage from this era and currently producing a show honoring the story of her lineage.

Currently, Hānaiali'i is finishing up two epic projects. One with the legendary Willie K., a much anticipated reunion album set to release in the fall of 2014. Willie and Amy, both well accomplished in their own right, are coming back together for this monumental album.

Amy is working on releasing a solo project. Hānaiali'i teamed up with accomplished producer New York City producer Jason Miles. His many years of collaborating with Marcus Miller include not only the Miles Davis projects, but also classic recordings by David Sanborn and Luther Vandross. Committed to pushing the envelope of sonic possibilities and bringing out the best in artists and musicians he vibes with, Miles has worked over the years with the proverbial who's who of contemporary music: Whitney Houston, Michael Jackson, Aretha Franklin, Chaka Khan, Michael Brecker, The Crusaders, Ruben Blades, Freddy Cole, George Benson, Joe Sample, Herb Alpert., Vanessa Williams, Grover Washington Jr, Lea Salonga are among his notable collaborations.

Amy has also partnered with veteran entertainer Michael McDonald on this project performing a soulful duet on the album.

Aside from the music community, Hānaiali'i has garnered accolades from the Pacific Business News as their "40 under 40 Business Person of the Year" award, recognizing not only Hānaiali'i's talent, but also her business acumen needed to market her talent. In the fall of 2014 Hānaiali'i—in partnership with Napa's famed Peju Winery and JW Thomas Group—will release her own wine collection and a jewelry collection by the largest purveyor of Tahitian pearls in the world, Tahiti Pearl Market. ★



OUR STORY

"WHEN I AM HERE, I ALWAYS FEEL LIKE I AM WALKING AROUND IN THE GIFTS OF HOPE, HEALING, POSSIBILITY AND JOY, AND THOSE GIFTS HAVE BECOME THE FOUNDATION OF OUR COMMITMENT TO HELP SURVIVORS RECLAIM THEIR LIVES. IN MANY WAYS, THIS FOUNDATION IS SIMPLY A WAY TO PASS ALONG HAWAI'I'S GIFTS, AND I AM SO GRATEFUL TO HAVE THE OPPORTUNITY TO SAY THANK YOU."

—**MARISKA HARGITAY, FOUNDER & PRESIDENT**

When Mariska Hargitay began playing Detective Olivia Benson on *Law & Order: Special Victims Unit* fifteen years ago, the content of the scripts and statistics opened her eyes to the significance of sexual assault, domestic violence and child abuse. Here in Hawai'i the facts are alarming:

- 1 in 7 women in Hawai'i have been raped in their lifetimes. That's 67,000 women.
- 3,948 cases of child abuse were reported to Hawai'i's Department of Human Services in 2012.
- On average, over 500 victims seek services and support from domestic violence shelters in Hawai'i every day.

But what really opened her eyes and ultimately, her heart, were the thousands of letters and emails—from Honolulu to New York—that she received from survivors disclosing their stories of abuse, many for the first time.

It was off the coast of Kailua-Kona that Mariska first experienced her own heart awakening—a meaningful, healing connection to her own potential. Inspired by the beauty of Hawai'i and its healing power, her vision for Joyful Heart was born. Since that first special moment, Joyful Heart has worked locally and nationally to fulfill our mission to heal, educate and empower survivors of sexual assault, domestic violence and child abuse and to shed light into the darkness that surrounds these issues.

Our work over the past ten years

has been rich and integrally tied to the community in Hawai'i. This is where our story began and it is from our roots here that we have grown across the country.

More importantly we have expanded beyond the Kona Coast to serve the entire state of Hawai'i. We have dedicated our efforts locally to responding to community needs through innovative, collaborative initiatives. We support and enhance existing services around the state, and are committed to being of service to the local community.

Our work is made possible by the generous support of individuals, corporations and foundations. As we grow, we remain committed to ensuring that all funds raised in Hawai'i are reinvested in our work in Hawai'i.



OUR IMPACT

The vision of Joyful Heart is a community with no sexual assault, domestic violence and child abuse. We work to achieve our vision and mission through three program areas: **Healing & Wellness**, **Education & Awareness** and **Policy & Advocacy**. We conduct all our activities with the underlying spirit of collaboration, supporting and affirming existing local services for survivors as well as efforts to end violence and abuse.



TO DATE, WE HAVE:

- Invested over \$5 million in Hawai'i in our programs and partnerships;
- Directly assisted nearly 5,000 survivors and the professionals who serve them through our Healing & Wellness work;
- Served over 400 individuals from 25 local organizations through our Heal the Healers programs that address vicarious trauma among helping professionals;
- Formed a Hawai'i Advisory Committee to guide our statewide work;
- Formed the Hawai'i Hearts, our group of volunteer women in the community dedicated to raising funds and awareness;
- Through a partnership with JHF Board member Dr. Kalei Kanuha, provided Namelehuapono Wahine®, a curriculum for survivors of gender violence that integrates Hawaiian values, traditions and practices with clinical intervention;
- Partnered with the Hawai'i Children's Trust Fund to develop One Strong 'Ohana, the most comprehensive child abuse prevention public awareness campaign in the state of Hawai'i;
- Engaged with over 200 community members in a series of Talk Story discussions that shed a light on what all of us, especially men, can do to end violence against women and children;
- Worked to build a statewide collaborative to create the unprecedented Hawai'i Says NO MORE initiative.

★ MARKERS OF OUR JOURNEY ★

2004

Mariska Hargitay creates the Joyful Heart Foundation, hosting the first Healing and Wellness Retreat in Kailua-Kona.

2005

JHF develops signature retreat program to help survivors of sexual assault heal mind, body and spirit.

2007

JHF's mission evolves to include domestic violence and child abuse. Vision expands to include broad social change.

2008

JHF launches its Heal the Healers program to help professionals address effects of vicarious trauma.

2008

JHF convenes the Hawai'i Advisory Committee to support and facilitate JHF's organizational commitment to local, Hawai'i-based, programming.

“Namelehuapono Wahine brings so much to one’s soul and spirit. It is beautiful to watch all of us grow and glow.”

—NAMELEHUAPONO PARTICIPANT

A Holistic Pathway to Healing: The Namelehuapono© Project

Namelehuapono was founded by Joyful Heart board member Dr. Valli Kalei Kanuha as part of a collaboration with local service providers. It is a Native Hawaiian, culturally based group intervention that uses Hawaiian values, beliefs, traditions and practices to address intimate partner, sexual and family violence. Developed under the guidance of Hawaiian cultural practitioners, elders and violence against women experts on O’ahu, the Namelehuapono model provides a holistic pathway to healing from trauma by integrating Hawaiian culture with other healing modalities situated in the unique and sacred milieu of Hawai’i.



2009

Anti-violence movement leaders, including JHF CEO Maile Zambuto, meet to conceptualize what would become NO MORE.

2010

JHF participates in first White House Roundtable on Sexual Violence.

2010

JHF launches ENDTHEBACKLOG.org, the premier site dedicated to ending national rape kit backlog.

2010

Researchers at the UCLA School of Public Health and the University of Hawai’i at Manoa release studies of JHF retreat model. Findings call retreats “life-changing.”

2010

JHF partners with Verizon Foundation on the documentary “Telling Amy’s Story.”

2010

Mariska testifies on rape kit backlog before U.S. House of Representatives Judiciary Subcommittee.

Days of Wellness and Self-Care

Our Healing & Wellness programs are designed to provide survivors and those who care for them improved access to healing techniques and wellness practices that are holistic—addressing the physical, emotional, mental and spiritual effects of their experiences, all in the nurturing environment of community. This year, we held several survivor Wellness Days sessions to serve our Hawai'i community that incorporated yoga, Chi Kung, art therapy and body work. We re-

main inspired and deeply moved by the positive attitudes and resiliency of the participants that we have witnessed at these events.

During this past year, we provided Heal the Healers wellness workshops to more than 200 domestic violence advocates, counselors, probation officers, attorneys and mental health professionals at the Hawai'i State Coalition Against Domestic Violence annual conference and in other venues.



Engaging Men to Talk Story About Ending Violence

An important part of our work at Joyful Heart is to raise visibility, encourage conversation, deepen understanding, inspire action and help break the deep social stigma surrounding domestic violence, sexual assault and child abuse. Too often our community is silent on these issues. Simply put, we seek to turn up the volume.

We want end the silence. We want to

Talk Story and shine a much-needed light break the stigma domestic violence, sexual assault and child abuse, and encourage our community to take action.

Our first Talk Story events explored men's role in ending violence against women and children and shaping the hearts and minds of our sons to live with respect. Over 150 people from across the islands

gathered at these events, featuring Ted Bunch, Co-Founder of A CALL TO MEN. The men in attendance were invited to sign Joyful Heart's pledge to take six concrete actions to help end violence against women. All attendees were encouraged to make a separate, personal pledge to one action that will help bring an end to domestic violence and sexual assault.

"This has changed my life. I'm going to do everything differently from now on." —TALK STORY PROGRAM PARTICIPANT

2010

JHF begins victim notification research to determine best practices for informing survivors about rape kit status.

2010

JHF launches Reunion magazine, a journal of hope, education and empowerment for the survivor community and beyond.

2010

JHF convenes the Hawaii Hearts, a local group of volunteers who dedicate their time and efforts to promoting an understanding of JHF's mission, visions and programs throughout the state.

2011

Joyful Heart Foundation hosts the first state-wide Heal the Healers Transforming Trauma conference in Honolulu.

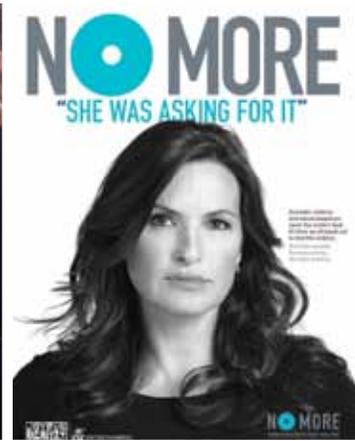
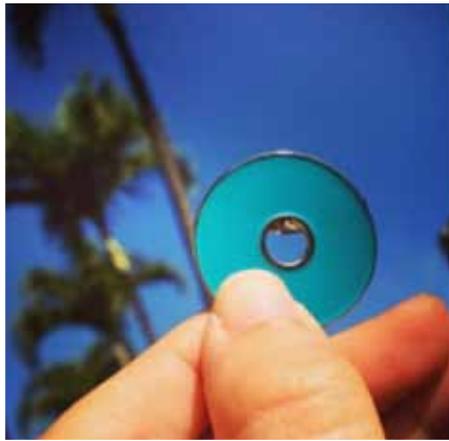
2011

Joyful Heart Foundation moves its office from Kona to Honolulu in order to make its programs available throughout the state.



“From the heart and soul, mahalo nui loa. I haven’t smiled and laughed like I did in years.”

—WELLNESS DAY PROGRAM PARTICIPANT



Hawai’i Says NO MORE

NO MORE is a national initiative centered on a powerful new symbol to unite our entire society—advocates, companies, legislators, survivors and the public—around the commitment to end—yes, end—domestic violence and sexual assault. NO MORE is a commitment, a vision, a line drawn—and most of all, a call to action.

As part of this effort, the Joyful Heart Foundation, one of the many championing organizations behind NO MORE, spearheaded the NO MORE PSA campaign, a groundbreaking, celebrity-driven

campaign that calls attention to the silence and inaction of Americans in addressing domestic violence and sexual assault.

Since its launch in September, the NO MORE PSA campaign has generated unprecedented momentum in raising awareness about domestic violence and sexual assault throughout the U.S. NO MORE has garnered over 650 million media impressions, including nearly 250 million impressions on television alone.

This year, we convened a coordinating committee in Hawai’i representing

community partners from across the islands to create Hawai’i Says NO MORE.

More than 30 organizations—representing local non-profits, state government, the University of Hawai’i and the military—have already begun to work collaboratively to envision NO MORE in our state. With the support of Hawaii News Now, the Hawai’i Advisory Committee and Hawai’i Hearts, Joyful Heart will lead work next year to produce a new Hawai’i Says NO MORE PSA campaign with localized messages and talent reflective of the Hawai’i community.

2011

JHF partners with the City of Detroit to eliminate its backlog of over 11,000 rape kits.

2011

JHF partners with Hawai’i Children’s Trust Fund on the One Strong ‘Ohana child abuse and neglect prevention campaign.

2011

JHF launches its Engaging Men initiative in partnership with 1in6 and A CALL TO MEN.

2012

JHF collaborates with Dr. Val Kalei Kanuha to expand Namelehuapono, a Hawaiian cultural trauma-based intervention for survivors of sexual assault, domestic violence and/or child abuse.

2011

JHF launches partnership with the Hawaii State Coalition Against Domestic Violence to work with program from around state to help their staff manage the impact of vicarious trauma.

2011

NO MORE symbol unveiled in Washington, DC, galvanizing national attention on ending domestic violence and sexual assault.

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2013

In partnership with Georgetown University, JHF begins work on replicable retreat model to transform, support and enhance the field's approach to treating trauma.

2013

JHF produces groundbreaking NO MORE PSA campaign.

2014

JHF reaches \$15 million in private fundraising and 1 billion media impressions, with over \$5 million invested in Hawai'i programming.

2014

NO MORE PSAs reach an audience of 500 million nationally.

2014

JHF convenes Hawai'i Says NO MORE collaboration of over 30 organizations statewide.

2014

JHF Hawaii launches the Talk Story Series to encourage conversation, deepen understanding and inspire action.



2014

JHF celebrates its
10th anniversary.

Tonight is truly a moment to rejoice in our nā mele—the story of all we have accomplished, of our strength as a community standing together, the story of ten years of working to end violence and abuse. It is clear that we could not have reached this point in our journey without you.

As we look to the journey ahead, we acknowledge that over the past ten years, Joyful Heart has become part of the story

of Hawai'i—as much as Hawai'i, our birthplace, is part of the story of Joyful Heart. Our story is made possible by the rich history of this place, by the inspiring beauty of these islands and by the deep commitment of our community to come together to create lasting change.

On this joyful evening, we offer you our deepest mahalo for all you have helped us accomplish, and for the strength you give us to continue the journey ahead. ★

Nā mele mau a mau.

“Our stories go on forever and ever.”



Nā Hina by Po'olua Tolentino

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Kata Issari



The mission of the Joyful Heart Foundation is to heal, educate and empower survivors of sexual assault, domestic violence and child abuse, and to shed light into the darkness that surrounds these issues.

www.joyfulheartfoundation.org